



ILLINOIS STATE BLACK CHAMBER OF COMMERCE

12th ANNUAL CONVENTION

August 9 – 10, 2017

Par-A-Dice Hotel

21 Blackjack Blvd.

East Peoria, IL 61611

EXHIBITOR PROSPECTUS



CONTACT INFORMATION

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ABOUT US, MISSION AND VISION

The Illinois State Black Chamber of Commerce (ILBCC) is a 501 (c)6 Illinois business association with chambers throughout the state and the leading agency for economic development of black businesses. As the largest Black Trade organization in Illinois, the ILBCC is a strong advocate for entrepreneurship serving local and regional businesses in legislative advocacy, financial literacy, global entrepreneurship, and with various business resources.

Since 1997, we have assisted our members with economic development, establishing meaningful connections throughout the broader business community, and with promoting practical ideals that have helped them to become more competitive within the Illinois business community. Our vision is to help Illinois Black businesses to become sustainable, high-growth enterprises by assisting them with building their capacity, allowing them to compete effectively in local, state, federal, and commercial contracts.

SPONSORSHIP INFORMATION

The Illinois State Black Chamber of Commerce is hosting our 12th Annual Convention August 9 - 10, 2017 at the Par-A-Dice Hotel in East Peoria, Illinois.

The convention will include various business workshops, special guest speakers, and networking opportunities. Your participation as a Corporate Sponsor will provide visibility, exposure, and branding opportunities for your product and/or services. This event will also give you an opportunity to meet face-to-face with potential new customers, contractors, and suppliers from throughout the Midwest.

The sponsorship packages outlined in this Prospectus have been designed based on the needs of our sponsors. We can also customize a package for you to take advantage of the benefits that are most relevant to your business or organization.

We hope that you will join us in substance driven workshops, exceptional networking opportunities, and positive reinforcement for our business community. There is no better place to connect with minority businesses and the Illinois State Black Chamber of Commerce's diverse membership than at our August 2017 Convention!

We thank you in advance for your participation.



VIP breakfast with companies from around the state and special guest, including Anita Ponders, Attorney; Paul Williams, Attorney/ILBCC Lobbyist; Rick Hammond, ILBCC Chief Legal Counsel; and Jim Schultzt, Co-Founder/CEO Intersect Illinois (Pictures 1 and 2, Left). General Breakfast sessions.



Various workshop sessions.



Speakers from LR: IT/Telecommunication Panel with State Representative Will Davis (right) and the Honorable Governor Bruce Rauner. Government Agencies Panel with Jodi Golden, Director Capital Development Board; Paul Kovacs, P.E. Chief Engineer Illinois Tollway; John R. Baldwin, Acting Director Illinois Department of Corrections; Tom Tyrrell, Director Central Management Services; Jim Schultzt, Director Department of Commerce and Economic Opportunity; and Randy Blakenhorn, Secretary Illinois Department of Transportation.



Speakers from LR: Illinois Senator Dave Koehler, 47th District; J. Alexander Martin, FUBU – “For Us By Us” Co-Founder and Vice President/, President/CEO of Afashionmind; Kay DeBow Alford, Co-Founder/Executive Vice President National Black Chamber of Commerce; Harry Alford, Co-Founder/President/CEO National Black Chamber of Commerce; Dorothy Leavell, Editor and Publisher Chicago Crusader Newspaper; and Carl West, CEO MG Media, TBT News Service.



From LR: William Kates, President/CEO Kates Detective & Security Agency; Wilbur Milhouse III, President Milhouse Engineering & Construction, Inc.; and Ellen Turner, CEO William Everett Group. General afternoon and lunch session (middle); and Women's Luncheon with Keynote Speaker Dr. Evelyn Bethune, granddaughter of Mary Jane McLeod Bethune Civil Rights Leader and Founder of Bethune-Cookman School (now known as Bethune-Cookman University).



Politics is Business Workshop, Welcome Reception and Networking.

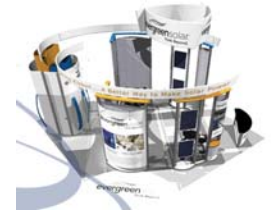


LR: Keynote Speaker, Mr. Courtney Betty, BA, J.D., CEO Timeless Herbal Care, Illinois State Black Chamber of Commerce Convention Gala.



WHY BE A SPONSOR

You will meet your target audience at the ILBCC’s Annual Convention no matter the industry you are in. Your company will gain immeasurably from engaging this key demographic population of Black business leaders and innovators who collectively represent nationwide reach. Illinois State Black Chamber of Commerce members are respected decision-makers who have great influence in their communities. By exposing attendees and the ILBCC’s vast membership to your products and services, you start a chain reaction of viral buzz about your brand. Turn that favorable impression into a relationship with a dynamic constituency: Our ILBCC membership!



As an ILBCC Annual Convention Sponsor, you will:

- Raise your company’s stature and exposure in developing a receptive audience that endorses your products or services.
- Gain visibility, exposure, and branding opportunities for your product and/or services.
- Be recognized for your organization’s contribution to a successful aspect of the Annual Convention.
- Enjoy a range of face to face opportunities to network with attendees who are influencers of the Midwest economy as well as from around the country.
- Gain unmatched access to the demand side of business.
- Increase your organization’s exposure to a highly targeted audience.

Past Sponsors and Exhibitors include:

- | | | |
|--|------------------------------------|--|
| A & D Property Services | Environmental Design International | Par-A-Dice Hotel Casino |
| A.G.B. Investigative Services, Inc. | Exxon Mobile | Parsons Brinckerhoff |
| A.L. Taylor & Associates, P.C. | Flo (For the Love of) | Peabody |
| Ameren Illinois | FUBU | Peoria County |
| American Airlines | Gaffneys PMI | Peoples Gas |
| Anchor Staffing, Inc. | Grand Victoria Casino | Republic of Botswana |
| Argosy | Harrah’s | River City Construction |
| Ariel Investments | Hollywood Casino | Southwest Airlines |
| Associated Builders and Contractors, Inc. – Illinois Chapter | IBPAC | Tenaska Taylorville |
| AT & T | Illinois American Water | Terrell Materials |
| Blackwell Global Consulting | Illinois Casino Gaming Association | The Bowa Group |
| Blue Cross Blue Shield of Illinois | Infrastructure Engineering | The Chicago Crusader |
| Capital Development Board | Johnson Controls | The Greater Peoria Mass Transit District |
| CGN | Jumer’s Casino & Hotel | The PASS Program |
| Chicago Cubs | Justine Petersen | The Roderick Group |
| City of East Peoria | Komatsu America Corp. | The Will Group |
| City of Peoria | Knight Engineers & Architects | Timeless Herbal Care |
| Comcast | M Cannon Roofing Company | University of Illinois |
| Com Ed | Milhouse, Inc. | Wal-mart |
| Core Construction | MPEA | Waste Management |
| Cullinan Properties, Ltd. | National Black Chamber of Commerce | Wells Fargo Advisors |
| Electronic Knowledge Interchange | Northstar Lottery Group | Williams Brothers Construction |
| Empress Casino | Novartis | WVON |
| | Nicor Gas | |



SPONSORSHIP PACKAGES

Review the following range of sponsorships to select an area that can best express your brand and suit your company or organization’s needs. Packages can also be tailored for your organization or business.

BENEFACTOR SPONSORSHIPS:	PROGRAM SPONSORSHIPS:	MERCHANDISE SPONSORSHIPS:
Strategic Partner Premier Sponsor Platinum Sponsor Gold Sponsor Silver Sponsor Entertainment Sponsor	Welcome Reception Sponsor Breakfast Sponsor Workshop Sponsor Lunch Sponsor Breakout Refreshments Sponsor Awards Sponsor	Official Program Guide Sponsor Convention Briefcase Sponsor Portfolio and Pen Sponsor

BENEFACTOR SPONSORSHIPS:

STRATEGIC PARTNER SPONSORSHIP

INVESTMENT: \$35,000.00

This sponsorship opportunity offers an excellent way to get an unsurpassed recognition of brand with a combination of conference opportunities and high visibility benefits—beforehand, on-site, and post-event.

Key Benefits (which include Pre-Event Marketing):

- Keynote speaking opportunity.
- Panelist on one of the workshop panels.
- Access Pass: Six (6) complimentary convention passes to attend all events.
- Discounted Convention Registration Fees, register any company employee and/or their customers without limitation at a preferential rate of \$175.00/person.
- Corporate recognition signage on-site at the event.
- Thank-you announcements and corporate logo recognition during Gala on-site.
- Printed Conference Program: Your company logo prominently displayed in the ILBCC program mailed to professionals and with a downloadable electronic version.
- Website Exposure: Your company logo on the ILBCC website with a link to your website.
- Print Promotion and Advertising: Your company logo included on ILBCC advertising pages inserted in key print media.
- On-site Visibility: Fully equipped table top or booth and signage recognition includes a 6-foot skirted table with table cloth, two (2) chairs, and electrical outlet.
- ILBCC Event Bag Sponsorship: You may also insert your company’s literature or a branded item.

BENEFACTOR SPONSORSHIPS (CONTINUED):**PREMIER-LEVEL SPONSOR****INVESTMENT: \$25,000.00****Key Benefits:**

- Corporate logo exposure on pre-show attendance marketing collateral.
- Corporate logo recognition in the Program Guide.
- Website Exposure: Your company logo on the ILBCC website with a link to your website.
- Corporate recognition signage on-site at the event.
- Exhibition space with a 6-foot skirted table with table cloth, two (2) chairs, and electrical outlet.
- Thank-you announcements and corporate logo recognition during Gala.
- Complimentary full event passes for four (4) members.
- Discounted Convention Registration Fees, register any company employee and/or their customers without limitation at a preferential rate of \$175.00/person.
- Corporate recognition signage on-site at the event.

PLATINUM-LEVEL SPONSOR**INVESTMENT: \$15,000.00****Key Benefits:**

- Corporate logo exposure on pre-show attendance marketing collateral.
- Corporate logo recognition in the Program Guide.
- Website Exposure: Your company logo on the ILBCC website with a link to your website.
- Corporate recognition signage on-site at the event.
- Exhibition space with a 6-foot skirted table with table cloth, two (2) chairs, and electrical outlet.
- Thank-you announcements and corporate logo recognition during Gala.
- Complimentary full event passes for two (2) members.
- Discounted Convention Registration Fees, register any company employee and/or their customers without limitation at a preferential rate of \$175.00/person.

GOLD-LEVEL SPONSOR**INVESTMENT: \$10,000.00****Key Benefits:**

- Corporate logo recognition in the Program Guide.
- Website Exposure: Your company logo on the ILBCC website.
- Corporate recognition signage on-site at the event.
- Exhibition space with a 6-foot skirted table with table cloth, two (2) chairs, and electrical outlet.
- Complimentary full event passes for two (2) members.
- Discounted Convention Registration Fees, register any company employee and/or their customers without limitation at a preferential rate of \$175.00/person.



BENEFACTOR SPONSORSHIPS (CONTINUED):

SILVER-LEVEL SPONSORSHIP

INVESTMENT: \$5,000.00

Key Benefits:

- Corporate logo recognition in the Program Guide.
- Corporate recognition signage on-site at the event.
- One (1) Complimentary full event pass.
- Discounted full Convention Registration Fees, register any company employee and/or their customers without limitation at a preferential rate of \$175.00/person.

ENTERTAINMENT SPONSOR

ENTERTAINMENT SPONSOR

INVESTMENT: \$5,000.00

Key Benefits:

- Special recognition as a sponsor of the entertainment.
- Opportunity to introduce the entertainment.
- VIP Seating for five (5) during the entertainment.
- Corporate logo recognition in the Program Guide.
- Corporate recognition signage on-site at the event.
- One Complimentary full event pass.
- Discounted Convention Registration Fees, register any company employee and/or their customers without limitation at a preferential rate of \$175.00/person.

PROGRAM SPONSORSHIPS:

The Key Benefits for these particular Sponsorship Levels are available upon request.

SPONSORSHIP LEVELS:

INVESTMENT AMOUNT:

Welcome Reception Sponsor	\$15,000.00
Breakfast Sponsor	\$10,000.00
Lunch Sponsor	\$10,000.00
Awards Sponsor	\$ 4,000.00
Breakout Refreshments Sponsor	\$ 3,000.00
Workshop Sponsor	\$ 2,500.00

MERCHANDISE SPONSORSHIPS:

The Key Benefits for these particular Sponsorship Levels are available upon request.

SPONSORSHIP LEVELS:

INVESTMENT AMOUNT:

Official Program Guide Sponsor	\$ 5,000.00
Portfolio and Pen Sponsor	\$ 5,000.00
Convention Briefcase Sponsor	\$ 3,500.00



SPONSOR REGISTRATION FORM

Company Name _____ Date _____

Contact Name _____

Street Address _____ City _____

State _____ ZIP Code _____ Phone _____ Fax _____

Types of Products/Services: _____

Website Address _____

Email Address _____

Check all that apply:

BENEFACTOR SPONSORSHIP

- Strategic Partner Sponsor \$35,000.00
- Premier-Level Sponsor \$25,000.00
- Platinum -Level Sponsor \$15,000.00
- Gold-Level Sponsor \$10,000.00
- Silver-Level Sponsor \$ 5,000.00
- Entertainment Sponsor \$ 5,000.00

PROGRAM SPONSORSHIP

- Welcome Reception Sponsor \$15,000.00
- Breakfast Sponsor \$10,000.00
- Lunch Sponsor \$10,000.00
- Awards Sponsor \$ 4,000.00
- Breakout Refreshments Sponsor \$ 3,000.00
- Workshop Sponsors \$ 2,500.00

MERCHANDISE SPONSORSHIP

- Official Program Guide Sponsorship \$ 5,000.00
- Portfolio and Pen Sponsorship \$ 5,000.00
- Convention Briefcase Sponsorship \$ 3,500.00



Make check payable to: Illinois State Black Chamber of Commerce, Inc.

Mail completed form and check to: 411 Hamilton Blvd., Suite 1404
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www.ilbcc.org